

2152



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: CARRUTHERS, ET AL.

Serial No.: 09/767,793

Filed: January 23, 2001

Entitled: Method and System for Scheduling Online
Targeted Content Delivery

Attorney Docket No.: 109635.128

Examiner: TBA

Group Art Unit: 2152

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

CERTIFICATE OF FIRST CLASS MAILING UNDER 37 CFR § 1.8

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as First Class Mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date indicated below.

Date: 4/1/04

Sarah L. Farris

Sarah L. Farris

TRANSMITTAL LETTER

Dear Commissioner:

The following documents are enclosed for filing in the above-identified patent application:

1. Fourth Information Disclosure Statement;
2. Form PTO 1449, including 21 references; and
3. Return Postcard.

The Commissioner is hereby authorized to charge any fees necessary to maintain the pendency of this application to Deposit Account No. 08-0219.

Respectfully submitted,

Date: 4-1-04

Joseph F. Haag

Joseph F. Haag
Attorney for Applicant
Reg. No. 42,612

Hale and Dorr LLP
60 State Street
Boston, MA 02109
Tel: (617) 526-6064
Fax: (617) 526-5000



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Date:

4/11/04

Sarah L. Farris

FOURTH INFORMATION DISCLOSURE STATEMENT

Dear Commissioner:

Applicant and their legal representatives hereby make of record on the attached PTO Form-1449 the following publications, which are known to them and considered warranting disclosure under 37 C.F.R. §1.56. Copies of each of these publications are enclosed.

It is respectfully requested that the information above be expressly considered during the prosecution of this application and that the publications be made of record therein and appear among the "References Cited" on any patent to issue therefrom. In this regard, it is requested that the Examiner initial and return a copy of the enclosed Form PTO-1449 with the next Patent Office Communication.

This submission does not represent that a search has been made and does not constitute an admission that the listed documents are material to patentability or that the listed documents are prior art. If it should be determined that any of the listed documents do not constitute "prior art" under United States law, Applicants reserve the right to present to the Office the relevant facts and law regarding the appropriate status of such documents.

Applicants further reserve the right to take appropriate action to establish the patentability of the disclosed invention over the listed documents, should one or more of the documents be applied against the claims of the present application.

This Information Disclosure Statement is being filed before the mailing date of a first Office Action on the merits and is therefore submitted as both timely and proper; therefore, no fees are believed to be due.

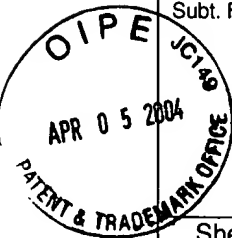
The Commissioner, however, is hereby authorized to charge any fees necessary to maintain the pendency of this application to Deposit Account No. 08-0219.

Respectfully submitted,

Date: 4-1-04


Joseph F. Haag
Attorney for Applicant
Reg. No. 42,612

Hale and Dorr LLP
60 State Street
Boston, MA 02109
Tel: (617) 526-6042
Fax: (617) 526-5000



Subt. Form PTO-1449				Docket Number 109635.128		Application Number 109/767,793	
INFORMATION DISCLOSURE IN AN APPLICATION (Use several sheets if necessary)				Applicant CARRUTHERS, ET AL			
				Filing Date January 23, 2001		Group Art Unit 2152	
Sheet	1	OF	1				

U.S. Patent Documents						
EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	6,119,098	9/12/00	Guyot, et al.	705	14	
	5,974,398	10/26/99	Hanson, et al.	705	14	
	6,201,536	3/13/01	Hendricks, et al.	345	327	
	6,571,279	5/27/03	Herz, et al.	709	217	
	2002/0162115	10/31/02	Bruckner, et al.	725	105	
	6,567,854	5/20/03	Olshansky, et al.	709	229	
	6,438,752	8/20/02	McClard	725	46	
	6,487,538	11/26/02	Gupta, et al.	705	14	
	6,447,509	11/5/02	Hammons, et al.	705	27	
	6,463,585	10/8/02	Hendricks, et al.	725	35	
	6,460,036	10/1/02	Herz	707	10	
	6,351,596	2/26/02	Ostrover	386	46	
	6,317,883	11/13/01	Marics	725	56	
	6,088,722	7/11/00	Herz, et al.	709	217	
	6,005,597	12/21/99	Barrett, et al.	348	1	
	5,973,683	10/26/99	Cragun, et al.	345	327	
	5,801,747	9/1/98	Bedard	348	1	
	5,742,521	4/21/98	Ellenby, et al.	364	550	
	5,926,800	7/20/99	Baronowski, et al.	705	35	
	6,286,012	9/4/01	Kindo, et al.	707	104	
	5,623,404	4/22/97	Collins, et al.	395	209	

Foreign Patent Documents							
EXAMINER INITIAL	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
						YES	NO

Other Documents (Including Author, Title, Date Pertinent Pages, Etc.)		

EXAMINER	DATE CONSIDERED
EXAMINER: Initial if citation is considered, whether or not citation is in conformance with MPEP § 609: Draw Line through citation if not conformance and not considered. Include copy with next communication to applicant.	